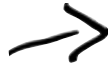


Choose your own road . . .



WE
GIVE
THEM
NEW
LIFE
HERE
INSTEAD!



THE
TYPICAL
ROAD
FOR
TRUCK
TARPS
DEAD-
ENDS
HERE.

That is, on your own shoulders, and in your own hands – check out the smart Real Deal Brazil recycled-tarp tote sported by the pretty lady at left. Our RDB bags are recycling at its most fundamental, with an emphasis on the fun (see back of page for our full line). In Brazil, the world's fifth-largest country, most cargo is transported by trucks, their payloads often protected by heavy canvas tarps. By some estimates, there's enough tarp barreling along Brazilian roads to wrap all the way around the moon, and then some. The huge country's vastly varying terrain and climate assaults this fabric with hammering rains, scalding heat, harsh salt winds and all manner of road debris. The tarp itself is seriously tough stuff, sure, but after enough heavy abuse, it's still gonna get tossed – which means that at any given time out on Brazil's endless byways, there's a whole heap of tarp trash just waiting to happen. But with our Real Deal Brazil bags, this once-landfill-bound waste has now become a uniquely seasoned starting point for shabby-chic good taste! Frays, holes, patches, fading, jagged stitching, stains, sometimes even snippets of Portuguese printed in thick black ink – our bags are Earth-friendly fashion even tougher than real life.



BECAUSE THE ROAD LESS TRAVELED OFTEN
TAKES YOU TO A MUCH MORE BEAUTIFUL PLACE.

Some gifts are JUST COOLER than others!



olinda (oh-LEEN-da)

With its outside flap, pouch and pocket, this sportier-styled tote is designed for a lifestyle that just won't quit. Ample main compartment has a zippered pocket and magnetic-button closing. **MSRP: \$59.99.**

<14.25 inches high x 13 inches wide x 4 inches deep>



belem (beh-LING)

Conventional-style backpack, but way tougher, way cooler, with front zippered flap, front pockets and atypical inside tarp divider. Backwear that won't back down. **MSRP: \$69.99.**

<16 inches high x 11.5 inches wide x 9 inches deep>



natal (NAH-tau)

A compact purse with a style that's unapologetically uncompromising, featuring button and zipper pockets, cellphone-size side pouches. **Manufacturer's suggested retail price (MSRP): \$39.99.**

<7 inches high x 13 inches wide x 3 inches deep>



iguape (e-GWA-peh)

Shopping for Dad just got a whole lot easier! Briefcase + backpack + recycled tarp = one mean messenger bag. **MSRP: \$69.99.**

<11.5 inches high x 14 inches wide x 2.5 inches deep>



recife (ray-CEE-fay)

Hardier than any airport baggage handler! With side and front pockets and three overlapping front zippered flaps for maximized space, this duffel is designed durable for real life. **MSRP: \$99.99.**

<9 inches high x 20.5 inches wide x 8.5 inches deep>



taiba (TIE-buh)

Hurricane-tough beach-style tote with outside pouch. Generous main compartment has a zippered pocket and magnetic-button closing. **MSRP: \$49.99.**

<13 inches high x 15 inches wide x 6.5 inches deep>



manaus (mah-NOWZE)

Stouthearted shoulder bag with multiple zippered pockets and adjustable strap. Style made to be flung around. **MSRP: \$49.99.**

<14 inches high x 12 inches wide x 3 inches deep>



And don't forget our Real Deal Brazil recycled-tarp hat, seen recently atop Woody Harrelson's head in the hit movie "Zombieland"! **MSRP: \$39.99.**